



CITY OF
GRAND
RAPIDS

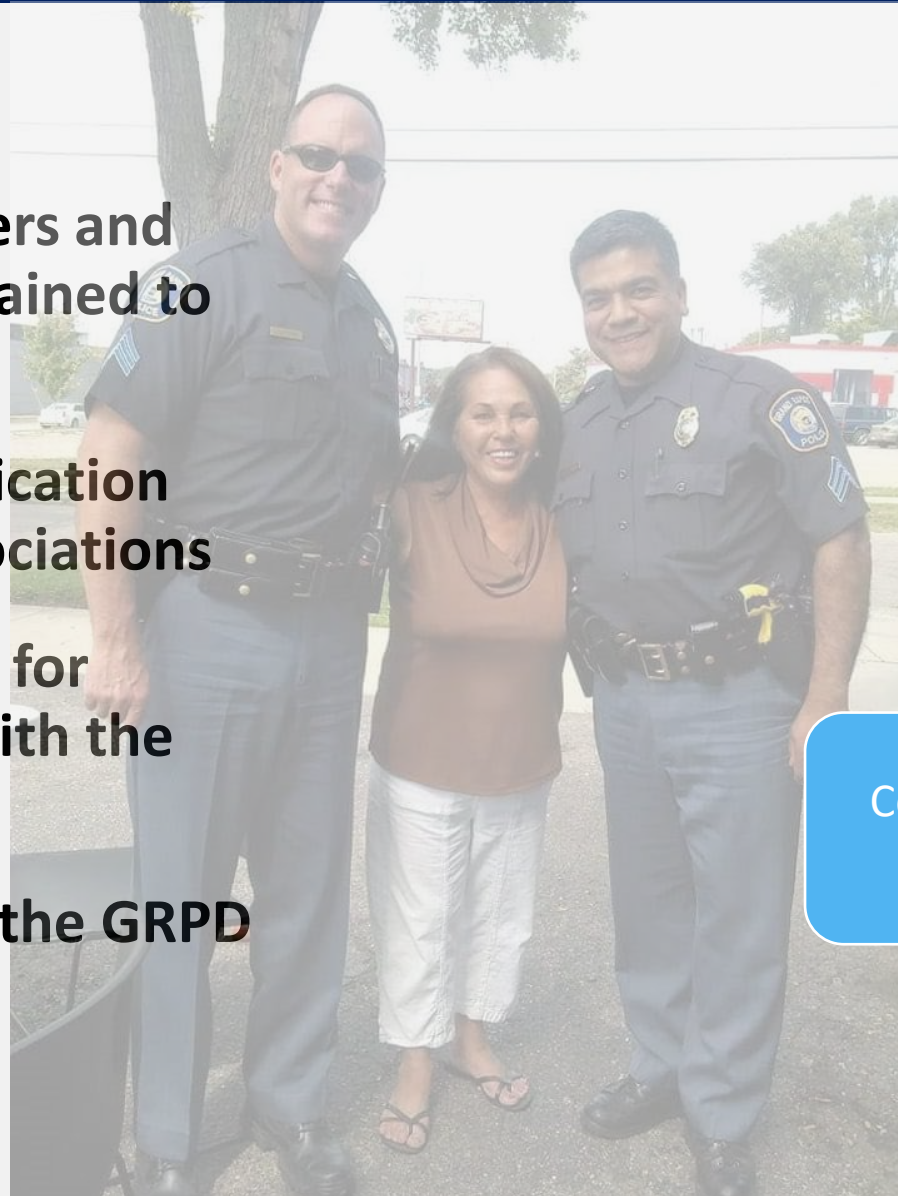
Crime Prevention Strategies

Using a Community-based Approach



Neighborhood Association Trainings

- **Over 30 neighborhood association staff members and volunteers have been trained to date**
- **Opens lines of communication with neighborhood associations**
- **Increased opportunities for building relationships with the community**
- **Aligns with the goals of the GRPD Strategic Plan**



Crime Prevention Through Environmental Design

- Completed over 100 CPTED assessments to date
- Follow-ups and meetings with residents on public safety concerns





Engaging with College Students



- **Discuss personal safety on and off campus**
- **Educate students on what they can do to make their neighborhoods and the City of Grand Rapids safer for everyone**
- **Provide resources and tools**
- **Be a resource for classroom projects related to crime prevention and safety**



Victim Advocacy



- **Started the GRPD Volunteer Victim Advocates program**
- **Assist the Victim Services Coordinator in managing the volunteer advocate on-call schedules and assignments**
- **There are currently 15 victim advocates and we are always recruiting for more**
- **Provide support to the Victim Services Unit**



Targeted Programs



- Participate along with the Community Engagement Unit in various events organized by neighborhood associations
- Use crime data to tailor outreach to address neighborhood-specific types of crime
 - Campaign to lock your car and take the keys
 - Safe Streets Campaign
- Provide resources for neighborhood guides or other printed and digital publications
- Bring neighborhood association staff and volunteers together on a regular basis to share information and best practices.